

## TSVETAN G. TSVETANOV

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RePEc profile: [ideas.repec.org/e/pts94.html](http://ideas.repec.org/e/pts94.html)

### CURRENT POSITION

Assistant Professor 2015 - present  
University of Kansas, Department of Economics

### OTHER POSITIONS

Oswald Scholar 2015 - present  
University of Kansas, Department of Economics

Affiliated Faculty 2015 - present  
University of Kansas, Institute for Policy and Social Research

Affiliated Faculty 2015 - present  
University of Kansas, Environmental Studies Program

Postdoctoral Associate 2013 - 2015  
Yale University, School of Forestry and Environmental Studies

### EDUCATION

Ph.D., Agricultural and Resource Economics, University of Connecticut, 2013  
*Dissertation:* "Three Essays on Energy Efficiency and Climate Change"  
*Advisor:* Kathleen Segerson

M.S., Agricultural and Resource Economics, University of Connecticut, 2010

M.A., Economics, Columbia University, 2008

B.A., Economics and German Studies (*Magna Cum Laude*), Vassar College, 2006

### RESEARCH AREAS

Environmental and resource economics, energy economics, applied microeconomics, climate change economics, behavioral economics

### PUBLISHED WORK

Tsvetanov, T., L. Qi, D. Mukherjee, F. Shah, and B. Bravo-Ureta (2016). "Climate Change and Land Use in Southeastern U.S.: Did the 'Dumb Farmer' Get It Wrong?" *Climate Change Economics*, 7(3), doi: 10.1142/S2010007816500056.

Tsvetanov, T. and K. Segerson (2014). "The Welfare Effects of Energy Efficiency Standards When Choice Sets Matter," *Journal of the Association of Environmental and Resource Economists*, 1(1/2): 233-271.

Tsvetanov, T. and K. Segerson (2013). "Re-evaluating the Role of Energy Efficiency Standards: A Behavioral Economics Approach," *Journal of Environmental Economics and Management*, 66(2): 347-363.

Tsvetanov, T. and F. Shah (2013). "The Economic Value of Delaying Adaptation to Sea-level Rise: An Application to Coastal Properties in Connecticut," *Climatic Change*, 121(2): 177-193.

Segerson, K. and T. Tsvetanov (2013). "Regulation vs. Liability: A Behavioral Economics Perspective," in Miceli, T. and M. Baker (eds.): *Research Handbook on Economic Models of Law*, Edward Elgar Publishers.

## WORKING PAPERS

- Tsvetanov, T (2016). "Free-riding on the California Solar Initiative."
- Gillingham, K. and T. Tsvetanov (2016). "Nudging Energy Efficiency Adoption: Evidence from a Field Experiment."
- Bollinger, B., K. Gillingham, and T. Tsvetanov (2016). "The Effect of Group Pricing and Deal Duration on Word-of-mouth and Durable Good Adoption: The Case of Solarize CT." (*under review*)
- Gillingham, K. and T. Tsvetanov (2016). "Hurdles and Steps: Estimating Demand for Solar Photovoltaics." (*under review*)

## SELECTED WORK IN PROGRESS

- "Product Liability in the Presence of Temptation" (with T. Miceli and K. Segerson)
- "Corporate Green Technology Adoption" (with K. Tseng)
- "Dynamic Electricity Pricing in a 'Behavioral Lock-in': The Case of Thermostat Use"

## PROFESSIONAL EXPERIENCE

### Teaching

#### *Instructor*

- |   |                         |
|---|-------------------------|
| Microeconomics (ECON 520)                     | Fall 2016 - Spring 2017 |
| Energy Economics (ECON 510)                   | Fall 2015 - Spring 2017 |
| University of Kansas, Department of Economics |                         |

#### *Teaching Assistant*

- |  |                        |
|--|------------------------|
| Population, Food, and the Environment (ARE 1110)                             | Spring 2012            |
| Principles of Agricultural and Resource Economics (ARE 1150)                 | Spring 2010            |
| University of Connecticut, Department of Agricultural and Resource Economics |                        |
| Principles of Economics (W1105)  | Fall 2007, Spring 2008 |
| Columbia University, Department of Economics                                 |                        |

### Service

- |  |                     |
|--|---------------------|
| Graduate Program Committee   | Sep 2016 - present  |
| University of Kansas, Department of Economics                                |                     |
| Oswald Steering Committee  | Sep 2016 - present  |
| University of Kansas, Department of Economics                                |                     |
| Grievance Committee  | Sep 2015 - present  |
| University of Kansas, Department of Economics                                |                     |
| Library Resources Committee  | Sep 2015 - present  |
| University of Kansas   |                     |
| Co-chair, Seminar Committee  | Sep 2010 - May 2013 |
| University of Connecticut, Department of Agricultural and Resource Economics |                     |

Referee: *Climatic Change, The Energy Journal, Energy Economics, Energy Policy, Mitigation and Adaptation Strategies for Global Change, PLOS ONE, Strategic Behavior and the Environment, Empirical Economics*

## Advising

### *Graduate*

Rina Na (Ph.D., 2018), Committee Member, University of Kansas, Department of Economics  
Manuel Pulido Velasquez (Ph.D., 2017), Committee Member, University of Kansas, Department of Economics  
Asmaa Yaseen (Ph.D., 2017), Committee Member, University of Kansas, Department of Economics  
Oguzhan Batmaz (Ph.D., 2017), Committee Member, University of Kansas, Department of Economics  
Davut Ayan (Ph.D., 2016), Committee Member, University of Kansas, Department of Economics  
Zach Raff (Ph.D., 2016), Committee Member, University of Kansas, Department of Economics

### *Undergraduate*

Ivan Novikov, Thesis advisor, University of Kansas, Department of Economics  
Mikaela Wefald, Thesis advisor, University of Kansas, Department of Economics

## PRESENTATIONS

“Nudging Energy Efficiency Adoption: Evidence from a Field Experiment”  
SEA, Annual Meetings Nov 2016  
AERE, Annual Summer Conference Jun 2016

“Hurdles and Steps: Estimating Demand for Solar Photovoltaics”  
University of Kansas, Center for Research Methods and Data Analysis Nov 2015  
University of Rhode Island, Department of Environmental and Natural Resource Economics Oct 2014  
Yale University, Environmental Economics Seminar Sep 2014

“Temptation and the Energy-Efficiency Gap”  
Yale University, Environmental Economics Seminar Sep 2013

“Temptation as a Factor behind the Energy-Efficiency Gap: Some Empirical Evidence”  
AERE, Annual Summer Conference Jun 2012  
Cornell University, Northeast Workshop on Energy Policy and Environmental Economics May 2012

“Re-Evaluating the Role of Energy Efficiency Standards: A Time-Consistent Behavioral Economics Approach”  
Colorado University, Environmental and Resource Economics Workshop Oct 2011  
AERE, Annual Summer Conference Jun 2011  
University of Connecticut, Department of Agricultural and Resource Economics Apr 2011

## GRANTS

“Energy Efficiency Adoption in New Haven,” Yale Center for Business and the Environment Weyerhaeuser Research Grant, co-PI with Kenneth Gillingham, 2014-2015 (\$40,000)

## FELLOWSHIPS

Stanley K. Seaver Fellowship, University of Connecticut 2013  
Doctoral Dissertation Fellowship, University of Connecticut 2012  
Pre-Doctoral Fellowship, University of Connecticut 2012  
Bishop-Carder Scholarship, University of Connecticut 2011  
Stewart Johnson Scholarship, University of Connecticut 2010, 2012  
Dorothy Goodwin Scholarship, University of Connecticut 2009  
Russell Palen Scholarship, University of Connecticut 2008  
Emilie Louise Wells Fellowship, Vassar College 2006, 2007

## AWARDS AND HONORS

Graduate Student Travel Award, University of Connecticut	2010, 2012
Phi Beta Kappa Prize for academic excellence, Vassar College	2006
Award for outstanding research in international economics, Vassar College	2006
Member, Phi Kappa Phi	Mar 2011 - present
Member, Phi Beta Kappa	May 2006 - present
Member, Omicron Delta Epsilon	Dec 2004 - present

## SKILLS

*Language:* Bulgarian (native), English, German, and Russian (fluent)

*Software:* Stata; Matlab; Mathematica; GIS; L<sup>A</sup>T<sub>E</sub>X

## PERSONAL INFORMATION

Citizenship: Bulgarian

Visa status: H-1B

Last update: February 10, 2017