

TSVETAN G. TSVETANOV

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CURRENT POSITION

Assistant Professor 2015 - present
University of Kansas, Department of Economics

OTHER POSITIONS

Affiliated Faculty 2017 - present
University of Kansas, Center for Russian, East European and Eurasian Studies

Affiliated Faculty 2015 - present
University of Kansas, Institute for Policy and Social Research

Affiliated Faculty 2015 - present
University of Kansas, Environmental Studies Program

Oswald Scholar 2015 - present
University of Kansas, Department of Economics

Postdoctoral Associate 2013 - 2015
Yale University, School of Forestry and Environmental Studies

EDUCATION

Ph.D., Agricultural and Resource Economics, University of Connecticut, 2013
Dissertation: "Three Essays on Energy Efficiency and Climate Change"
Advisor: Kathleen Segerson

M.S., Agricultural and Resource Economics, University of Connecticut, 2010

M.A., Economics, Columbia University, 2008

B.A., Economics and German Studies (*Magna Cum Laude*), Vassar College, 2006

RESEARCH AREAS

Environmental and resource economics, energy economics, applied microeconomics, climate change economics, behavioral economics

PUBLISHED WORK

Tsvetanov, T., L. Qi, D. Mukherjee, F. Shah, and B. Bravo-Ureta (2016). "Climate Change and Land Use in Southeastern U.S.: Did the 'Dumb Farmer' Get It Wrong?" *Climate Change Economics*, 7(3), doi: 10.1142/S2010007816500056.

Tsvetanov, T. and K. Segerson (2014). "The Welfare Effects of Energy Efficiency Standards When Choice Sets Matter," *Journal of the Association of Environmental and Resource Economists*, 1(1/2): 233-271.

Tsvetanov, T. and K. Segerson (2013). "Re-evaluating the Role of Energy Efficiency Standards: A Behavioral Economics Approach," *Journal of Environmental Economics and Management*, 66(2): 347-363.

Tsvetanov, T. and F. Shah (2013). "The Economic Value of Delaying Adaptation to Sea-Level Rise: An Application to Coastal Properties in Connecticut," *Climatic Change*, 121(2): 177-193.

Segerson, K. and **T. Tsvetanov** (2013). "Regulation vs. Liability: A Behavioral Economics Perspective," in Miceli, T. and M. Baker (eds.): *Research Handbook on Economic Models of Law*, Edward Elgar Publishers.

WORKING PAPERS

Tsvetanov, T. and D. Earnhart (2018). “The Effectiveness of a Water Right Retirement Program at Conserving Water”

Tsvetanov, T., T. Miceli, and K. Segerson (2017). “Products Liability with Temptation Bias.”

Gillingham, K. and **T. Tsvetanov** (2017). “Hurdles and Steps: Estimating Demand for Solar Photovoltaics.” (revise and resubmit in *Quantitative Economics*)

Gillingham, K. and **T. Tsvetanov** (2017). “Nudging Energy Efficiency Audits: Evidence from a Field Experiment.” (revise and resubmit in *Journal of Environmental Economics and Management*)

Tsvetanov, T. (2017). “Free-Riding on the California Solar Initiative.” (*under review*)

Bollinger, B., K. Gillingham, S. Lamp, and **T. Tsvetanov** (2017). “Word-of-Mouth and Tipping in Durable Good Adoption.” (*under review*)

SELECTED WORK IN PROGRESS

“Corporate Green Technology Adoption” (with K. Tseng)

“Dynamic Electricity Pricing in a ‘Behavioral Lock-in’: The Case of Thermostat Use”

“Perceptions and the Adoption of Smart Meters”

PROFESSIONAL EXPERIENCE

Teaching

Instructor

Principles of Microeconomics (ECON 142)

Fall 2017

Microeconomics (ECON 520)

Fall 2016 - Spring 2017, Spring 2018

Energy Economics (ECON 510)

Fall 2015 - Spring 2017, Spring 2018

University of Kansas, Department of Economics

Teaching Assistant

Population, Food, and the Environment (ARE 1110)

Spring 2012

Principles of Agricultural and Resource Economics (ARE 1150)

Spring 2010

University of Connecticut, Department of Agricultural and Resource Economics

Principles of Economics (W1105)

Fall 2007, Spring 2008

Columbia University, Department of Economics

Service

Colloquium Committee

Fall 2017 - present

University of Kansas, Department of Economics

Executive Committee

Fall 2017 - present

University of Kansas, Department of Economics

Ph.D. Admissions Committee

Fall 2017 - present

University of Kansas, Department of Economics

Website Committee

Fall 2017 - present

University of Kansas, Department of Economics

Graduate Program Committee

Fall 2016 - present

University of Kansas, Department of Economics

Oswald Steering Committee

Fall 2016 - present

University of Kansas, Department of Economics

Grievance Committee

Fall 2015 - present

University of Kansas, Department of Economics

Library Resources Committee

Fall 2015 - present

University of Kansas

Co-chair, Seminar Committee

Fall 2010 - Spring 2013

University of Connecticut, Department of Agricultural and Resource Economics

Referee: *Climatic Change, The Energy Journal, Energy Economics, Energy Policy, Mitigation and Adaptation Strategies for Global Change, PLOS ONE, Strategic Behavior and the Environment, Empirical Economics, Nature Energy, Journal of the Association of Environmental and Resource Economists*

Advising

Graduate

Jiacheng He (Ph.D., expected 2019), Committee member, University of Kansas, Department of Economics
Carlos Zambrana (Ph.D., expected 2019), Committee member, University of Kansas, Department of Economics

Alexander Alegria Castellanos (Ph.D., expected 2018), Committee member, University of Kansas, Department of Economics

Rina Na (Ph.D., expected 2018), Committee member, University of Kansas, Department of Economics

Manuel Pulido Velasquez (Ph.D., expected 2018), Committee member, University of Kansas, Department of Economics

Asmaa Yaseen (Ph.D., expected 2018), Committee member, University of Kansas, Department of Economics
Oguzhan Batmaz (Ph.D., expected 2018), Committee member, University of Kansas, Department of Economics

Seena Eftekhari (Ph.D., 2018), Committee member, University of Kansas, Department of Philosophy

Davut Ayan (Ph.D., 2016), Committee member, University of Kansas, Department of Economics

Zach Raff (Ph.D., 2016), Committee member, University of Kansas, Department of Economics

Undergraduate

Hanna Hayden (expected 2018), Thesis advisor, University of Kansas, Department of Economics

Conner Falke (expected 2018), Honors thesis committee member, University of Kansas, Department of Economics

Ivan Novikov (2017), Thesis advisor, University of Kansas, Department of Economics

Mikaela Wefald (2017), Honors thesis advisor, University of Kansas, Department of Economics

Ashley Koehn (2016), Honors thesis committee member, University of Kansas, Department of Economics

PRESENTATIONS

“Free-riding on the California Solar Initiative”

Colorado University, Environmental and Resource Economics Workshop Sep 2017

“Nudging Energy Efficiency Adoption: Evidence from a Field Experiment”

SEA, Annual Meetings Nov 2016

AERE, Annual Summer Conference Jun 2016

“Hurdles and Steps: Estimating Demand for Solar Photovoltaics”

University of Kansas, Center for Research Methods and Data Analysis Nov 2015

University of Rhode Island, Department of Environmental and Natural Resource Economics Oct 2014

Yale University, Environmental Economics Seminar Sep 2014

“Temptation and the Energy-Efficiency Gap”

Yale University, Environmental Economics Seminar Sep 2013

“Temptation as a Factor behind the Energy-Efficiency Gap: Some Empirical Evidence”

AERE, Annual Summer Conference Jun 2012

Cornell University, Northeast Workshop on Energy Policy and Environmental Economics May 2012

“Re-Evaluating the Role of Energy Efficiency Standards: A Time-Consistent Behavioral Economics Approach”

Colorado University, Environmental and Resource Economics Workshop Oct 2011

AERE, Annual Summer Conference Jun 2011

University of Connecticut, Department of Agricultural and Resource Economics Apr 2011

GRANTS

“Energy Efficiency Adoption in New Haven,” Yale Center for Business and the Environment Weyerhaeuser Research Grant, co-PI with Kenneth Gillingham, 2014-2015 (\$40,000)

FELLOWSHIPS

Stanley K. Seaver Fellowship, University of Connecticut	2013
Doctoral Dissertation Fellowship, University of Connecticut	2012
Pre-Doctoral Fellowship, University of Connecticut	2012
Bishop-Carder Scholarship, University of Connecticut	2011
Stewart Johnson Scholarship, University of Connecticut	2010, 2012
Dorothy Goodwin Scholarship, University of Connecticut	2009
Russell Palen Scholarship, University of Connecticut	2008
Emilie Louise Wells Fellowship, Vassar College	2006, 2007

AWARDS AND HONORS

Graduate Student Travel Award, University of Connecticut	2010, 2012
Phi Beta Kappa Prize for academic excellence, Vassar College	2006
Award for outstanding research in international economics, Vassar College	2006
Member, Phi Kappa Phi	Mar 2011 - present
Member, Phi Beta Kappa	May 2006 - present
Member, Omicron Delta Epsilon	Dec 2004 - present

SKILLS

Language: Bulgarian (native), English, German, and Russian (fluent)
Software: Stata; Matlab; Mathematica; GIS; L^AT_EX

PERSONAL INFORMATION

Bulgarian citizen, U.S. permanent resident

Last update: January 29, 2018