

TSVETAN G. TSVETANOV

University of Kansas
Department of Economics
355 Snow Hall
Lawrence, Kansas 66045

email: Tsvetanov@ku.edu
phone: 785-864-1881
website: sites.google.com/site/tgtsvetanov
RePEc profile: ideas.repec.org/e/pts94.html

CURRENT POSITION

Assistant Professor 2015 - present
University of Kansas, Department of Economics

OTHER POSITIONS

Affiliated Faculty 2017 - present
University of Kansas, Center for Russian, East European and Eurasian Studies

Affiliated Faculty 2015 - present
University of Kansas, Institute for Policy and Social Research

Affiliated Faculty 2015 - present
University of Kansas, Environmental Studies Program

Oswald Scholar 2015 - present
University of Kansas, Department of Economics

Postdoctoral Associate 2013 - 2015
Yale University, School of Forestry and Environmental Studies

EDUCATION

Ph.D., Agricultural and Resource Economics, University of Connecticut, 2013
Dissertation: "Three Essays on Energy Efficiency and Climate Change"
Advisor: Kathleen Segerson

M.S., Agricultural and Resource Economics, University of Connecticut, 2010

M.A., Economics, Columbia University, 2008

B.A., Economics and German Studies (*Magna Cum Laude*), Vassar College, 2006

RESEARCH AREAS

Environmental and resource economics, energy economics, applied microeconomics, climate change economics, behavioral economics

PUBLISHED WORK

Gillingham, K. and **T. Tsvetanov** (2018). "Hurdles and Steps: Estimating Demand for Solar Photovoltaics." (forthcoming in *Quantitative Economics*)

Gillingham, K. and **T. Tsvetanov** (2018). "Nudging Energy Efficiency Audits: Evidence from a Field Experiment," *Journal of Environmental Economics and Management*, 90(1): 303-316.

Tsvetanov, T., L. Qi, D. Mukherjee, F. Shah, and B. Bravo-Ureta (2016). "Climate Change and Land Use in Southeastern U.S.: Did the 'Dumb Farmer' Get It Wrong?" *Climate Change Economics*, 7(3), doi: 10.1142/S2010007816500056.

Tsvetanov, T. and K. Segerson (2014). "The Welfare Effects of Energy Efficiency Standards When Choice Sets Matter," *Journal of the Association of Environmental and Resource Economists*, 1(1/2): 233-271.

Tsvetanov, T. and K. Segerson (2013). "Re-evaluating the Role of Energy Efficiency Standards: A Behavioral Economics Approach," *Journal of Environmental Economics and Management*, 66(2): 347-363.

Tsvetanov, T. and F. Shah (2013). "The Economic Value of Delaying Adaptation to Sea-Level Rise: An Application to Coastal Properties in Connecticut," *Climatic Change*, 121(2): 177-193.

Segerson, K. and **T. Tsvetanov** (2013). "Regulation vs. Liability: A Behavioral Economics Perspective," in Miceli, T. and M. Baker (eds.): *Research Handbook on Economic Models of Law*, Edward Elgar Publishers.

WORKING PAPERS

- Tsvetanov, T.**, T. Miceli, and K. Segerson (2018). “Products Liability with Temptation Bias.”
- Bollinger, B., K. Gillingham, S. Lamp, and **T. Tsvetanov** (2018). “Word-of-Mouth and Installed Base Effects in Durable Good Adoption.” (*under review*)
- Tsvetanov, T.** (2018). “When the Carrot Goes Bad: The Effect of Solar Rebate Uncertainty.” (revise and resubmit at *Energy Economics*)
- Tsvetanov, T.** and D. Earnhart (2018). “The Effectiveness of a Water Right Retirement Program at Conserving Water” (revise and resubmit at *Land Economics*)
- Hayden, H. and **T. Tsvetanov** (2018). “The Effectiveness of Urban Irrigation Day Restrictions in California” (revise and resubmit at *Water Economics and Policy*)

SELECTED WORK IN PROGRESS

- “The Economics of Water Allocation: Optimization in the Edwards Aquifer, Texas” (with C. de Ronde and F. Shah)
- “Corporate Green Technology Adoption” (with K. Tseng)
- “Barriers to the Diffusion of Smart Meters”

PROFESSIONAL EXPERIENCE

Teaching

Instructor

- | | |
|---|--------------------------------------|
| Principles of Microeconomics (ECON 142) | Fall 2017, Fall 2018 |
| Microeconomics (ECON 520) | Fall 2016 - Spring 2017, Spring 2018 |
| Energy Economics (ECON 510) | Fall 2015 - Spring 2017, Spring 2018 |
- University of Kansas, Department of Economics

Teaching Assistant

- | | |
|--|-------------|
| Population, Food, and the Environment (ARE 1110) | Spring 2012 |
| Principles of Agricultural and Resource Economics (ARE 1150) | Spring 2010 |
- University of Connecticut, Department of Agricultural and Resource Economics
- | | |
|---------------------------------|------------------------|
| Principles of Economics (W1105) | Fall 2007, Spring 2008 |
|---------------------------------|------------------------|
- Columbia University, Department of Economics

Service

- | | |
|--------------------------------|---------------------|
| Committee on Sabbatical Leaves | Fall 2018 - present |
|--------------------------------|---------------------|
- University of Kansas, College of Liberal Arts & Sciences
- | | |
|----------------------|---------------------|
| Colloquium Committee | Fall 2017 - present |
|----------------------|---------------------|
- University of Kansas, Department of Economics
- | | |
|----------------------------|---------------------|
| Ph.D. Admissions Committee | Fall 2017 - present |
|----------------------------|---------------------|
- University of Kansas, Department of Economics
- | | |
|-------------------|---------------------|
| Website Committee | Fall 2017 - present |
|-------------------|---------------------|
- University of Kansas, Department of Economics
- | | |
|---------------------|-------------------------|
| Executive Committee | Fall 2017 - Spring 2018 |
|---------------------|-------------------------|
- University of Kansas, Department of Economics
- | | |
|----------------------------|---------------------|
| Graduate Program Committee | Fall 2016 - present |
|----------------------------|---------------------|
- University of Kansas, Department of Economics
- | | |
|---------------------------|-------------------------|
| Oswald Steering Committee | Fall 2016 - Spring 2017 |
|---------------------------|-------------------------|
- University of Kansas, Department of Economics
- | | |
|---------------------|---------------------|
| Grievance Committee | Fall 2015 - present |
|---------------------|---------------------|
- University of Kansas, Department of Economics

Library Resources Committee
University of Kansas

Fall 2015 - present

Seminar Committee

Fall 2010 - Spring 2013

University of Connecticut, Department of Agricultural and Resource Economics

Referee: *Climatic Change, Climate Change Economics, Empirical Economics, Energy Economics, Energy Policy, Journal of the Association of Environmental and Resource Economists, Journal of Environmental Economics and Management, Journal of Policy Analysis and Management, Mitigation and Adaptation Strategies for Global Change, Nature Energy, PLOS ONE, Strategic Behavior and the Environment, The Energy Journal*

Advising

Graduate

Gregory Leung (Ph.D., expected 2020), Committee member, University of Kansas, Economics

Jen Boden (Ph.D., expected 2019), Committee member, University of Kansas, Economics

Jiacheng He (Ph.D., expected 2019), Committee member, University of Kansas, Economics

Carlos Zambrana (Ph.D., expected 2019), Committee member, University of Kansas, Economics

Rina Na (Ph.D., expected 2019), Committee member, University of Kansas, Economics

Asmaa Yaseen (Ph.D., 2018), Committee member, University of Kansas, Economics

Manuel Pulido-Velasquez (Ph.D., 2018), Committee member, University of Kansas, Economics

Alexander Alegria Castellanos (Ph.D., 2018), Committee member, University of Kansas, Economics

Oguzhan Batmaz (Ph.D., 2018), Committee member, University of Kansas, Economics

Seena Eftekhari (Ph.D., 2018), Committee member, University of Kansas, Philosophy

Davut Ayan (Ph.D., 2016), Committee member, University of Kansas, Economics

Zach Raff (Ph.D., 2016), Committee member, University of Kansas, Economics

Undergraduate

Facundo Bittar (expected 2019), Honors thesis advisor, University of Kansas, Economics

Conner Falke (expected 2019), Honors thesis committee member, University of Kansas, Economics

Quinn Maetzold (2018), Honors thesis committee member, University of Kansas, Economics

Addison Lake (2018), Honors capstone project mentor, University of Kansas, Global & International Studies

Hanna Hayden (2018), Thesis advisor, University of Kansas, Economics

Ivan Novikov (2017), Thesis advisor, University of Kansas, Economics

Mikaela Wefald (2017), Honors thesis advisor, University of Kansas, Economics

Ashley Koehn (2016), Honors thesis committee member, University of Kansas, Economics

PRESENTATIONS

“The Effectiveness of a Water Right Retirement Program at Conserving Water”

NAREA, Annual Meetings

Jun 2018

“Free-riding on the California Solar Initiative”

Colorado University, Environmental and Resource Economics Workshop

Sep 2017

“Nudging Energy Efficiency Adoption: Evidence from a Field Experiment”

SEA, Annual Meetings

Nov 2016

AERE, Annual Summer Conference

Jun 2016

“Hurdles and Steps: Estimating Demand for Solar Photovoltaics”

University of Kansas, Center for Research Methods and Data Analysis

Nov 2015

University of Rhode Island, Department of Environmental and Natural Resource Economics

Oct 2014

Yale University, Environmental Economics Seminar

Sep 2014

“Temptation and the Energy-Efficiency Gap”

Yale University, Environmental Economics Seminar

Sep 2013

“Temptation as a Factor behind the Energy-Efficiency Gap: Some Empirical Evidence”

AERE, Annual Summer Conference	Jun 2012
Cornell University, Northeast Workshop on Energy Policy and Environmental Economics	May 2012
“Re-Evaluating the Role of Energy Efficiency Standards: A Time-Consistent Behavioral Economics Approach”	
Colorado University, Environmental and Resource Economics Workshop	Oct 2011
AERE, Annual Summer Conference	Jun 2011
University of Connecticut, Department of Agricultural and Resource Economics	Apr 2011

GRANTS

“Energy Efficiency Adoption in New Haven,” Yale Center for Business and the Environment Weyerhaeuser Research Grant, co-PI with Kenneth Gillingham, 2014-2015 (\$40,000)

FELLOWSHIPS

Stanley K. Seaver Fellowship, University of Connecticut	2013
Doctoral Dissertation Fellowship, University of Connecticut	2012
Pre-Doctoral Fellowship, University of Connecticut	2012
Bishop-Carder Scholarship, University of Connecticut	2011
Stewart Johnson Scholarship, University of Connecticut	2010, 2012
Dorothy Goodwin Scholarship, University of Connecticut	2009
Russell Palen Scholarship, University of Connecticut	2008
Emilie Louise Wells Fellowship, Vassar College	2006, 2007

AWARDS AND HONORS

Charles W. Oswald Teaching Award, University of Kansas	2018
Graduate Student Travel Award, University of Connecticut	2010, 2012
Phi Beta Kappa Prize for academic excellence, Vassar College	2006
Award for outstanding research in international economics, Vassar College	2006
Member, Phi Kappa Phi	Mar 2011 - present
Member, Phi Beta Kappa	May 2006 - present
Member, Omicron Delta Epsilon	Dec 2004 - present

SKILLS

Language: Bulgarian (native), English, German, and Russian (fluent)
Software: Stata; Matlab; Mathematica; GIS; L^AT_EX

PERSONAL INFORMATION

Bulgarian citizen, U.S. permanent resident

Last update: October 3, 2018